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MyCarPage Launches New Corporate Website Allowing Consumers to Create a Personalized Vehicle Garage

Consumers can now create a personalized online vehicle garage that manages all their automotive needs in a single location. In addition to tracking services such as vehicle history and maintenance, consumers have immediate access to free personalized services such as automatic vehicle resale values, localized traffic reports, gasoline prices and more.

Los Angeles, California, July 9, 2007- MyCarPage launched its new corporate website with a wide array of new services and for the first time, introducing consumers to the ability of creating an online vehicle garage that manages all their automotive needs in one convenient location.

Consumers can now have their own customized online garage for all the vehicles they wish to track. Each online garage includes an array of services such as tracking a vehicle's service history, showing the manufacturer's vehicle maintenance schedules, receiving automated service reminders and recall notices, showing current resale values, localized gas, DMV and traffic information, expert advice, and other vehicle specials. MyCarPage is continuing to enhance the services for consumers and the best part is that there is no charge to the consumer for this service.

MyCarPage also has a nationwide network of participating automobile dealerships and after-market service providers who also provide the MyCarPage online garage to their customers. Both the client and the customer benefit by establishing and maintaining a relationship that ensures an owner will have an experience that maximizes the consumer's investment, but also makes the entire ownership experience more convenient and enjoyable.

"I'm pleased to launch the next generation MyCarPage service that provides any car, truck or SUV owner with a free personalized online garage automatically customized for their specific needs and vehicle" said Michael Moskowitz, Founder & CEO of MyCarPage. "We're making it easier for the consumer to have a more enjoyable ownership experience and save time and money on valuable services from our clients," he added.

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“With over a million consumers already benefiting from MyCarPage, we realized the need to enhance our service. Now, consumers can go to www.mycarpage.com and in less than a minute and a few mouse clicks, start making their ownership experience more convenient, economical and enjoyable.” Moskowitz said.

About MyCarPage:

MyCarPage increases customer acquisition and loyalty by improving the consumer’s vehicle ownership experience. Available for any car, truck or SUV owner, MyCarPage enables consumers to automatically manage all their automotive needs in single place. MyCarPage is a free personalized webpage that provides automatic service reminder and recall emails, vehicle resale values, traffic reports, access to your service history, gas prices, DMV information, discounts on automotive products and service and much more.

Consumers spend over \$1 trillion annually on the purchase, maintenance and ownership of their vehicles. MyCarPage’s “plug and play” automotive portal, enables any businesses to instantly build a meaningful relationship with any customer or prospect by “parking” their vehicle on the business’s website. MyCarPage’s valuable consumer benefits improve sales and customer satisfaction by providing personalized and invited communications throughout the consumer’s entire vehicle ownership.

MyCarPage is the pioneer and industry leader in personalized online automotive solutions for consumers starting with the first electronic vehicle owner’s manual created for General Motors Corporation and Mazda Motors of America in 1994. Today, MyCarPage manages the automotive needs for over a million of vehicle owners making their vehicle ownership more enjoyable, economical, and convenient.

For more information about MyCarPage, visit our website at <http://www.mycarpage.com>.

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